



Conseil québécois
du commerce de détail

CQCD

Sign up for a **FREE** one-year subscription to CQCD and receive regular content by *Actualité /Détail* regarding retail business that is adapted, prepared and distributed by the CQCD.

* This service is only available in French.

Here are a few examples of what your registration will provide you with:

- *Le Détaillant* magazine: published four times a year and deals with various issues that affect retail businesses.
- *Détail express* newsletter: published on a monthly basis, you will be provided with a summary of the most recent news in the sector.
- *Tout en détail* newsletter: will allow you to explore an important and complex topic in a simpler way.
- Press review: published every Friday, you will receive a summary of the most important news articles published in the past week.

- Studies and surveys: will provide you with quality content to bring you closer to consumers and their purchasing habits.
- Statistics: published monthly, you will receive the most recent statistics from *Statistiques Canada* regarding retails business.

I WANT TO REGISTER



DISCOUNT CARD FOR THE BOULEVARD'S EMPLOYEES!

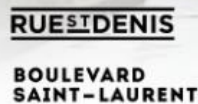
The St-Laurent Boulevard employees discount card will be launched on April 1st! This card will give a 10% discount to all employees of the boulevard in more than 150 participating merchants. An email will be sent to you when the cards are ready to be picked up at our offices.

If you still have not expressed your interest in offering the discount, it's not too late! Contact us at 514-286-0334 or send an email to info@sdbsl.ca.



DANS LE CADRE DE
LA CONSULTATION
PUBLIQUE AU SUJET
**DES LOCAUX
VACANTS À
MONTREAL**

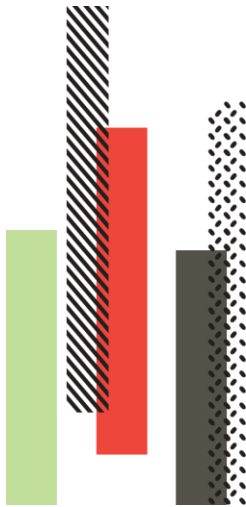
Table de concertation
des SDC de l'arrondissement
du Plateau-Mont-Royal



VACANT LOCALS MEMOIR

Following the public consultation on vacant locals organized by the City of Montreal, the SDBSL, in collaboration with the other SDC's and voluntary associations of the Plateau, presented a memoir on the subject. Our recommendations have been addressed to the City of Montreal and aim to decrease the growth of vacant locals on our commercial artery. You can find the memoir on our website under Studies - [2020 – Mémoire SDBSL – Locaux Vacants](#) (only available in French).

I WANT TO READ THE MEMOIR



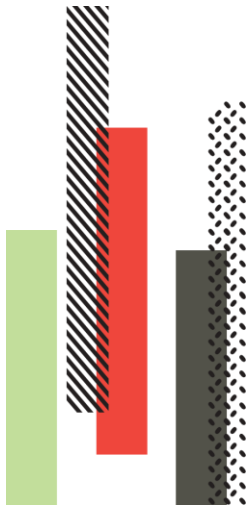


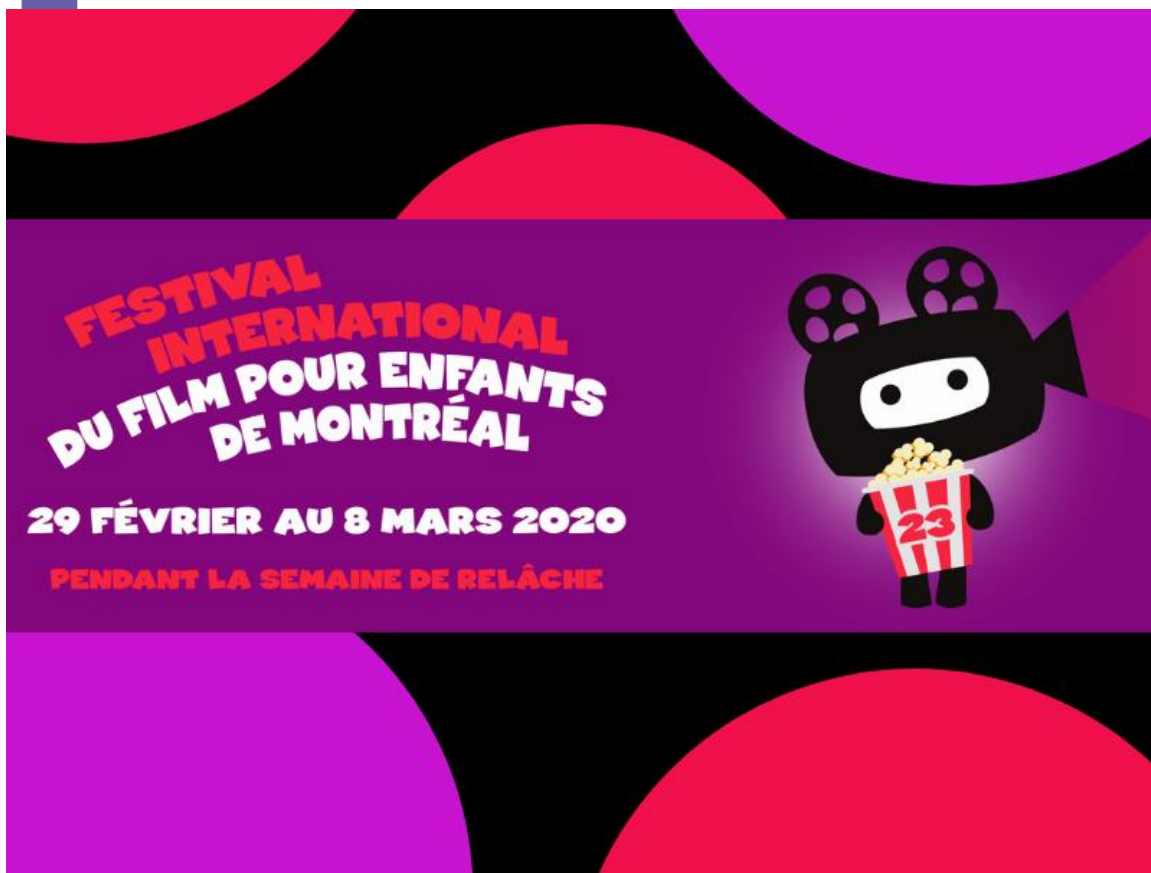
What are your
sustainable
practices ?

**BOULEVARD
SAINT-LAURENT**

SUSTAINABLE PRACTICES!

Many of your clients have been curious about your environmental practices and have demanded more green habits within the boulevard's businesses. The St-Laurent boulevard will be providing it's members with a guide on sustainable practices to help you achieve this transition. We already know that some of you have put in place actions to reduce the boulevard's environmental impact. We are interested in knowing more about your sustainable practices. Share all your green initiatives with us by replying to this email.





FIFEM INVITES YOU!

Did you know the *Festival International du Film pour Enfants à Montréal* (FIFEM) is one of our members? For its 23rd edition, FIFEM invites you all to discover not less than 100 movies from 34 different countries! On the menu, a rich and diversified program presenting short and feature films, animation, fiction, documentaries and even TV series!

FIFEM invites families to a trip around the world! And to top it all off, animation and cinema education workshops will be given. Be part of the event at Cinema Beaubien from February 29th to March 8th.

I'M INTERESTED

fifem.com

LUNDI 30 MARS DE 8 H 30 À 10 H

Lieu : dans les bureaux de votre SDC
4398, boul. Saint-Laurent #309 à Montréal

ATELIER

COMMENT ENCADRER SES EMPLOYÉS EN SERVICE À LA CLIENTÈLE

**BOULEVARD
SAINT-LAURENT**



DÉTAIL FORMATION WORKSHOP

Do you feel you need to improve some aspects of your customer service? If so, you should participate for **FREE** in a 90-minute workshop on *Gestion de la performance en service clientèle* given by *Détail Formation*. This training will allow you to create an assessment of your own customer service practices and will suggest a tool to implement a new approach within your employees. This workshop will take place on March 30th at 8:30am at our offices. If you'd like to participate, reply to this email.



SUIVEZ-NOUS !



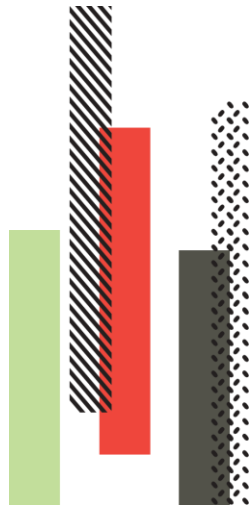
**Boulevard
Saint-Laurent**

@stlaurentlmain



FOLLOW US ON SOCIAL MEDIA!

Follow us on social media! Whether its to share with us great news or simply to let us know what's happening within your business, don't hesitate to use #stlaurentlmain or to tag us in your posts!





NEW ON THE BOULEVARD!

Clark Influence – 4560-B, St-Laurent Boulevard

Yoga Sangha – 4412, St-Laurent Boulevard

