



## TAVERNE TOUR IS BACK ON THE BOULEVARD!

Taverne Tour is back again from January 30<sup>th</sup> to February 1<sup>st</sup> with its 5<sup>th</sup> edition on the Plateau. It will present 70 shows in more than 20 venues and five of them are on the boulevard (Casa del Popolo, Sala Rossa, Le Ministère, Belmont and Diving Bell Social Club)! Many restaurants and bars will offer great specials for the event. If you want more info on Taverne Tour, click on the following link :

[TAVERNE TOUR](#)



### **DISCOUNT CARD FOR THE BOULEVARD'S EMPLOYEES!**

St-Laurent Boulevard will soon launch its discount card in April! This card will give a 10% discount to all employees of the boulevard at several participating merchants. In order to make this project successful, we must bring together as many participants as possible. If you wish to be part of the project or if you want discount cards for your employees, contact us at 514-286-0334 or send an email to [info@sdbsl.ca](mailto:info@sdbsl.ca).



## **Coaching gratuit pour les entreprises**

### **FREE COACHING FOR BUSINESSES!**

The Saint-Laurent Boulevard is offering you a 2-hour free coaching on staff management thanks to a partnership with Détail Formation and Emploi Québec.

- Would you like to learn how to facilitate the integration of new employees?
- Do you have difficulties keeping your staff?
- Would you like to know more about strategies and methods to keep your employees motivated and increase their performance?
- Would you like to set up a personality recognition system?
- Do you have trouble managing demanding employees?

If your answer is yes to some of these questions, book your free 2-hour coaching now by contacting Détail Formation at 514-899-9555 or by email at [info@detailformation.com](mailto:info@detailformation.com).



### **NUIT BLANCHE VERTE 2020!**

The 17<sup>th</sup> edition of Nuit blanche will take place on February 29<sup>th</sup> under the theme GREEN. Many of you have planned activities for the occasion and we would like to share everything that is happening on the boulevard on our social media. Share your events with us by replying to this email.

[NUIT BLANCHE](#)

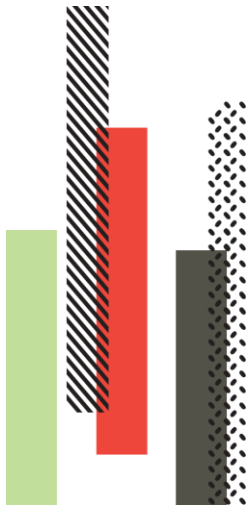


**PR@M-Commerce**  
Programme de subvention à la rénovation

**PRAM-COMMERCE!**

PRAM-Commerce is a program aiming to better the atmosphere and commercial offerings of important Montreal streets through a financial support for commercial renovation and/or construction projects.

The Saint-Laurent Boulevard, between Laurier Avenue and Sherbrooke Street, has been designated to receive the support from this program for a two-year period since June 1<sup>st</sup>, 2019. As a building owner or as a commercial tenant, you could receive up to 33% of the cost related to your commercial construction and/or renovations reimbursed from the City of Montreal, as well as 50% of the costs related to the hiring of an architect and/or designer. If you have a project in mind for your business or your building, do not hesitate to contact Arnaud for more details, either by email at [arnaud@sdbsl.ca](mailto:arnaud@sdbsl.ca) or by phone at 514-286-0334.





## OMNIVORE IS MOVING BUT IS STILL ON THE MAIN!

Big news: Omnivore will soon be opening its new location on the boulevard. Same tasty sandwiches, but more space in a new local with table service. Keep an eye out on 4306 Boulevard St-Laurent. The opening is scheduled for the end of January 2020!



Latitude 31 - 3627 St-Laurent Boulevard

Somaya – 4451 St-Laurent Boulevard

Agence Culte – 4665 A St-Laurent Boulevard