



BIXI PROMOTIONAL OFFER

Already broke your 2018 resolution of being more active? Then this BIXI offer is the perfect solution! Or, you know, it's just a nice reward for those of you who already wanted to subscribe to their service.

You and all your employees can benefit from a **20% discount on a 1-year subscription** to BIXI (from April 15th to November 15th)! We strongly suggest that you pass along the information to your colleagues or employees.

More precisely, the yearly subscription will cost \$72.80 (taxes included) instead of \$91 –it's definitely worth it! **The offer will be valid from March 15th to June 30th.**

You can find the promotional code by downloading the PDF document « (FR) Bixi – Abonnements groupés » on the members' page, under "TOOLS" and "PROMOTIONS & CONTESTS."

[MEMBERS PAGE](#)



HOP! LE SOMMET DU COMMERCE DE DÉTAIL

Owners of retail stores can get a **free ticket** to the *Sommet du commerce de détail*, that will take place at the Palais des congrès on March 20th and 21st.

As well as conferences and discussions about the state of the retail environment,

there will be a consultation clinic on location with a consultant specialized in digital transformation. It's a perfect opportunity to touch base with a specialist if you have questions about the digital changes concerning your business (whether they've already started or are still to come).

You will also have the opportunity to meet the team of the *Virage numérique* program, a **100% free initiative from the government that offers 20hrs of consultation by an e-commerce expert and 10hrs of training in e-commerce.**

There's no reason why you should say no to such a valuable—and free—training opportunity!

You can reserve a place at the *Sommet* simply by replying to this email. To know more about the program, click on the following link.

[LE SOMMET DU COMMERCE](#)



TRAVAIL SANS FRONTIÈRES

The *Travail Sans Frontières* foundation, who is now a member of the SDBSL, offers the opportunity to **hire employees for you who are trained in the salesperson profession.**

The first 8 weeks of salary of someone hired through this

program can be refunded, up to 50%—why not benefit from this service?

To know more, you can contact Hélène Koukébé at 514-499-0606 #224.



PROMOTIONS BY AND FOR THE MEMBERS

Employees working on Saint-Laurent can benefit from exclusive offers!

Here are two new ones:

[Allen Madelin Inc. Lawyers](#) is offering a free one-hour legal consultation.

[Gym sur table](#) has a brand-new type of class for you to try: *La Voie des mains*. As an employee of the boulevard, you can get a trial class for free.

See all of the offers in detail on the members' page.

[MEMBERS PAGE](#)



SURVEY ON HOMELESS-NESS

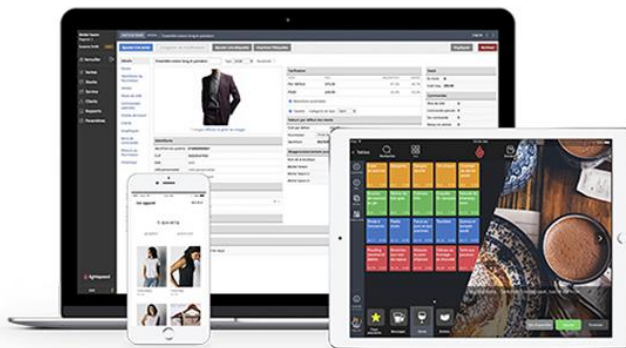
The *Corporation de développement communautaire Action Solidarité Grand Plateau* will be creating a **map of all the resources available for homeless people in the Plateau.**

If you consider this issue to have an effect on your business, we would ask you to fill

out their survey, which will take a few minutes max, and help them a lot to develop the tools they are going to produce.

It's easy to do and could come in handy!

[TAKE THE SURVEY](#)



AN OFFER BY LIGHTSPEED

Looking for a fresh start? Here's something for you!

Have you heard of [Lightspeed POS](#)? Headquartered in the Old Port, Lightspeed is the most powerful cloud-based point of sale and e-commerce solution used by over 50,000 retailers and restaurateurs to manage and grow their busi-

ness.

For a limited time only, Lightspeed is giving away its [e-commerce platform for free](#) to all retailers with a physical location in Quebec. Call 514-360-0230 to learn more.

There's more: during the month of March, get up to **25% OFF** all POS software and hardware.

[REFRESH YOUR TECHNOLOGY](#)