



## **HOLIDAY ANIMATION ON THE BOULEVARD**

Do you hear the sound of bells ringing in 'All I Want For Christmas Is You'? If not, it won't be long!

The Saint-Laurent Boulevard will be animated with carolers and the visit of Rudolph on Friday, December 11<sup>th</sup> and 18<sup>th</sup> and Saturday, December 12<sup>th</sup> and 19<sup>th</sup>.

For the very first time, a Christmas Market will animate the intersection of the boulevard and Prince-Arthur as of December 2<sup>nd</sup>! Passersby can find gift ideas made by local artisans, pick the nicest Christmas tree and relax with a glass of mulled wine.

[Consult the program.](#)



## **CHRISTMAS WINDOW DISPLAY CONTEST**

Always in the spirit of making the boulevard more attractive for the holidays, the SDBSL is organizing the 15<sup>th</sup> edition of *Dias Das Montras*, the window display contest inspired by the Azores in Portugal.

You have until December 1<sup>st</sup> to decorate your window before the judges choose the 3 winners who will win cash prizes.

If you have any questions, do not hesitate to contact us.



## **SHOP THE NEIGHBOURHOOD**

The Yellow Pages event which encourages local shopping is back this Saturday, November 28<sup>th</sup>!

Remember to use the promotional material provided by Yellow Pages to point out your participation and to incite your clients to mention the

event on social media with #LaMain and #Shopthehood.

The SDBSL won an award last year and another this year for its participation. All together, we will make this event a success!

## **REMINDER – OPENING HOURS**

We would like to remind you that retail businesses are now allowed to stay open until 8pm on Saturdays and Sundays. Whether it is for the Shop the Neighbourhood event or the holiday season, feel free to take advantage!