

PR@M-COMMERCE

A concrete
tool to help
businesses

PR@M-Commerce

PRAM commerce is a program conceived to stimulate and revitalise commercial roads of the city of Montreal. The Saint-Laurent boulevard, between Sherbrooke street and Laurier avenue, has been selected to receive the support of the program for a period of two years.

The program starts on June 1st, 2019, date at which you can, as a commercial tenant or a building owner, apply for a grant.

Steps to follow to request a grant from the program:



Contact the SDC of Saint-Laurent boulevard



Prepare your project in conformity with the borough bylaws



Submit your subsidy demand to the City of Montreal



Complete your project in the time frame required (2 years)

No subsidy will be granted for construction that has started before the grant request has been declared admissible.

Eligibility for the program

Three mandatory conditions must be met to be able to apply for PRAM-commerce:

- Any work to the building must be carried out with the assistance of a professional designer.
- If you are an owner, include reparation works to the façade of your building when they are needed.
- If you are a tenant of the building, include reparation works to the storefront when they are needed.

As a building owner or a tenant, you may not submit more than one request for a subsidy to the program. A tenant must also obtain the approbation of his building's owner to approve the project.

You must make sure that your planned eligible works conform to the bylaws of the borough **before** submitting your request for a subsidy. Do not request a work permit at this time. Your demand must be approved by the City before you can apply for your work permit to the borough.

After being admitted to the subsidy, you dispose of **24 months** to finish work.

Amount of the subsidy

The maximum amount that can be deposited is equal to one-third (33%) of the total estimated cost of admissible works.

In no case can the amount surpass:

- \$50,000 for a building with a main façade of up to 10 metres (33 feet);
- \$125,000 for a building with a main façade of more than 10 metres and up to 20 metres (33 to 66 feet);
- \$250,000 for a building with a main façade of over 20 metres (66 feet).

The maximum amount per building is shared between the owner and the tenants of that building. It is divided on a first come, first serve basis.

Subsidy for professional services

As well as the subsidy for works on a building storefront or interior improvements, PRAM-commerce includes a subsidy for professional services. The maximum amount is equal to 50% of the service cost, or 7,5% of the works cost, before taxes.

In no cases can the amount surpass:

- \$4,000 for a building with a main façade of up to 10 metres (33 feet);
- \$10,000 for a building with a main façade of more than 10 metres and up to 20 metres (33 to 66 feet);
- \$20,000 for a building with a main façade of over 20 metres (66 feet).

You have, once all works are completed, **6 months** to provide all work-related mandatory documents to receive the subsidy.

Eligible projects

Here is a non-exhaustive list of admissible projects to PRAM. If your project aims to better universal access, you could also apply to the PAAC program.



Contact

For any information about the program, or if you have a project for which you would like to apply to the subsidy, please contact **Arnaud Vanderland**, the project manager at the SDC of Saint-Laurent boulevard.

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**BOULEVARD
SAINT-LAURENT**

Montréal 

Québec 

