



### **SAMAIN – HALLOWEEN ON THE BOULEVARD**

When the leaves fall and the sky darkens, the witches wait impatiently October 31<sup>st</sup> to install their witch market in the *parc des Amériques*.

The witches will bewitch you in a maleficent play where they will perform their occult powers. Afterwards, the wizard will dazzle you with his bewildering magic tricks.

The children will be invited to take part in several free activities animated by the witches and will be able to get free face-painting for the occasion.

For teens and adults, the film “The Conjuring” will be projected on giant screen in the park as of 7:30pm (in English with French subtitles). Popcorn and hot chocolate will be served for free on site. Finally, the pumpkin road is coming back again this year thanks to the participation of more than 100 merchants! For those participating, a pumpkin will be placed next to your door, so families know where to stop. We ask that you take the pumpkin inside before closing on October 31<sup>st</sup> and dispose of it accordingly.

### [DÉTAIL DE L'ÉVÉNEMENT](#)



**Office québécois  
de la langue  
française**

**Québec**



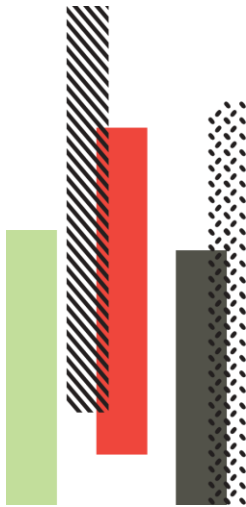
**REMINDER – By-law regarding commercial signage**

The Office québécois de la langue française announced changes regarding the by-law concerning commercial signage, in relation with the Charte de la langue Française. These modifications aim to regulate the display of commercial trademark while guaranteeing the **predominant** presence of French in the sphere of linguistic displays in Quebec. You have until **November 24<sup>th</sup>, 2019** to carry out adequate modifications on your exterior commercial signage to comply with the by-law.

To help you understand the new changes, a toolbox with information materials produced by the Office de la langue française is available on their website.

If you have any question, contact the Office de la langue française at **1 888 873-6202**

[GET THE TOOLBOX](#)





# Le Plateau-Mont-Royal Montréal

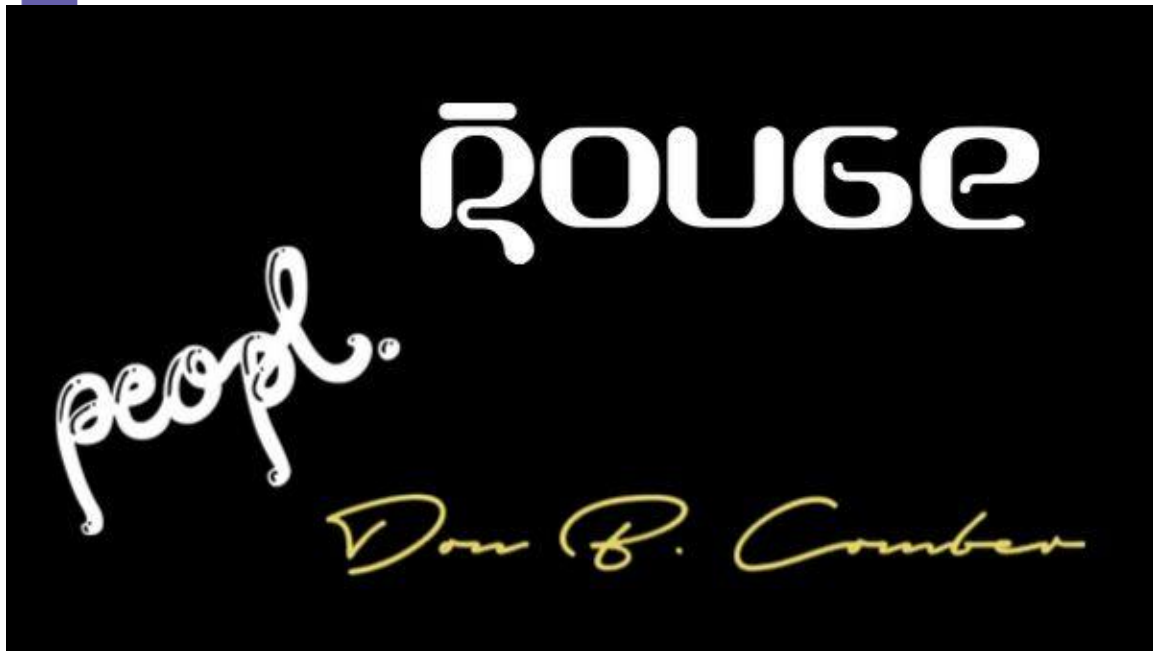
## DAILY PARKING PERMITS

To facilitate our members, you can now purchase daily parking permits at the SDBSL office. These permits will allow you to park in parking areas reserved for residents. We sell blue permits for 12\$ which covers the whole Plateau territory as well as yellow permits for the cost of 10\$ that cover the sector north of Mount-Royal street only. The SDBSL offers the possibility to its members to try the permits (1 free permit by merchant/business). Come get yours at 4398, boulevard Saint-Laurent - office 309!

**\*Cash Only**

[Daily parking permits](#)



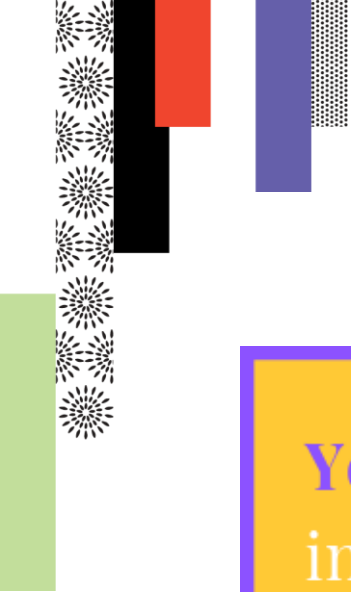


**PROMOTION BY AND FOR THE MEMBERS**

*Group Rouge* offers 15% off on room rentals to all the members of the St-Laurent Boulevard. Book before November 1<sup>st</sup> for your Christmas party!

- 7 rooms for rent
- DJ
- Caterer
- Photographer
- And many other services

Contact *Group Rouge* for more info: 514-716-8859 [events@grouperouge.ca](mailto:events@grouperouge.ca)



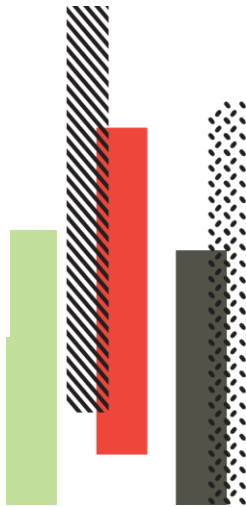
**Yoga** during lunch break to help  
increase my employees' **creativity**  
and reduce their **stress** ?  
Yes please.

Think about it! Super low prices  
for businesses on the Main.

*Belém*

**PROMOTION BY AND FOR THE MEMBERS**

Belém Café & Yoga offers discounts on yoga classes for you and your employees. Contact Stephanie at [cafebelem@hotmail.com](mailto:cafebelem@hotmail.com) to get pricing options for group yoga classes at Belém. Many options and schedules are still available.





#### **NEW ON THE BOULEVARD**

1. Circonflex – 5002, St-Laurent Boulevard
2. Mon Chou – 4675, St-Laurent Boulevard
3. Hearts&Science – 3575, St-Laurent Boulevard suite 221
4. Cardigan Mtl – 4115, St-Laurent Boulevard suite 201

