



SPEAK YOUR MIND!

The SDBSL's General Assembly will take place on **Tuesday March 12th** at **Memoria Alfred Dallaire** (4231 Saint-Laurent Boulevard). A cocktail will be served as of 5:45pm and **the assembly will start at 6:30pm**.

One seat on the board of directors will be up for election during this assembly. If you have questions regarding the application process, do not hesitate to contact us.

Please confirm your presence before Wednesday March 8th by replying to this email or by phone at 514-286-0334.



PR@M-Commerce
Programme de subvention à la rénovation

Montréal 

stimulate, revitalize or consolidate Montreal's commercial streets, PRAM-Commerce is the ideal development tool for the Boulevard Saint-Laurent merchants and property owners. It provides financial assistance to renovate the facades of commercial buildings and modernize the interior and exterior of businesses. The city of Montreal will subsidize up to one-third of the cost of eligible work for the duration of the program.

The program will **not commence until the summer 2019 and only businesses who offer products and/or services to the general public are admissible (B2C)**, also note any work undertaken before the official implementation date will not be eligible for the grant. This is however a great time to start thinking about any renovations you would like to plan once the program has officially come into effect.

Stay tuned, more information is coming. In the meantime, you can find more details about the program on the City of Montreal's website: [http://ville.montreal.qc.ca/Business / Municipal Programs / PRAM-Commerce](http://ville.montreal.qc.ca/Business/MunicipalPrograms/PRAM-Commerce)

For any additional information, please contact us at 514-286-0334 or by email at the following address: info@sdbsl.ca

PRAM-COMMERCE ON ST-LAURENT BOULEVARD!

The SDBSL is proud to announce that it has been designated to benefit from the City of Montreal's program, "PRAM-Commerce" for the year 2019.

Pram-Commerce is a two-year program designed to



THE MAIN CHARACTER!

In 2018, the SDBSL created a project to commemorate three businesses celebrating their anniversaries. These businesses passed on from generation to generation help make up the DNA of the boulevard. This three-part series dives behind the scenes of Schwartz's Deli,

Schreter clothing and footwear and H. Fisher & Sons Ltd. It takes a closer look at the secret to running a successful small business and the hard work and perseverance that goes into day-to-day life as an owner/operator.

Both Schwartz's and Schreter celebrated their 90th anniversary in 2018, while H. Fisher & Sons notably turned 100 years old. The Story behind H. Fisher & Sons told by Mrs. Fisher herself was so popular the video generated a reach of over 50 000 and was shared by 250 people including Valerie Plante, the mayor of Montreal.

Schreter :

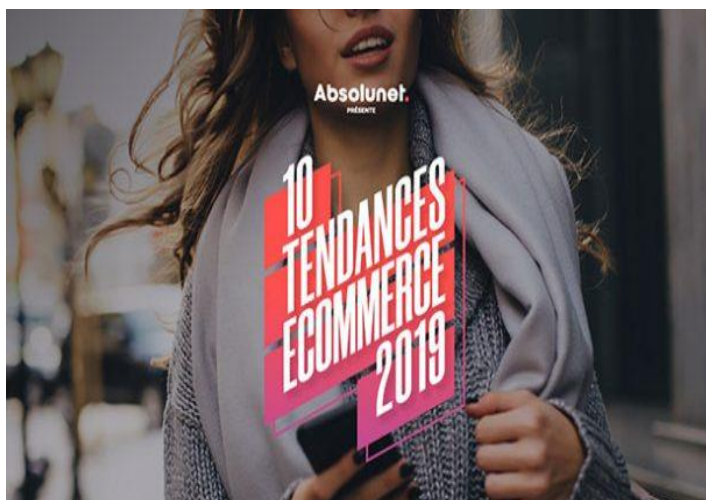
<https://www.facebook.com/boulevardsaintlaurent/videos/187742675442755/>

Schwartz's Deli :

<https://www.facebook.com/boulevardsaintlaurent/videos/967644336752657/>

H.Fisher&Fils Ltd :

<https://www.facebook.com/boulevardsaintlaurent/videos/337155143773645/>



THE 10 ECOMMERCE TRENDS IN 2019

Absolunet presents the top 10 eCommerce Trends that will impact North American retailers in 2019. As eCommerce is becoming a huge part of the market it is important to learn more on the subject. To have a look, click on this link :

<https://10tendancesecommerce.com/>

REVISION OF LABOUR STANDARDS



The Act respecting labour standards recently went through a major revision. Here's the link if you want to learn more about those changes and their effective dates :

<https://www.cnesst.gouv.qc.ca/salle-de-presse/campagnes/normes/Pages/revision-labour-standards.aspx>



FIDELITY PAYMENT FOR SDBSL MEMBERS!

Founded in 1996, Fidelity is one of the most trusted global payment processors. Merchants across all industries choose Fidelity for its cutting-edge payment and retail technology, advanced security solutions, and competitive processing rates.

Fidelity is proud to offer SDBSL members the lowest credit card processing rates and fully customizable payment solutions. Contact us today for your free payments review and savings proposal.

To learn more, contact Ian Lutterman - 514-887-5444 - ianl@fidelitypayment.ca

PROMOTIONS BY AND FOR THE MEMBERS !



Belém



Belém Café & Yoga announces its news! Cow milk is now available for all you coffee lovers, lower prices on almost everything on the menu, and delivery is now available via Foodora! If you work on St-Laurent Boulevard, you get an

additional 15% off any yoga promotion. All you have to do is show proof that you are an employee of a business on the Boulevard! Visit www.cafebelem.com to see their current specials.



CHILDREN'S WISH CLOUDS!

Throughout Children's Wish Month which takes place in March, The Children's Wish foundation invites companies to create a **wall of Wish Clouds** on their premises with their clients and employees to show support for children diagnosed with a life-threatening illness.

For every \$2 donation, the donor adds a cloud on a designated wall on the company's premises or in the shop window. Donors can write their most heartfelt wish on the Wish Cloud to show support for sick children. The clouds will grow into an **impressive mural** that will inspire support for the cause during Children's Wish Month. At the end of the campaign, all donations will be transferred to the Children's Wish Foundation to help support its mission.

Join the movement with your clients and employees!

To receive campaign materials for your participation, please contact Madeleine Godard at 514-289-1777, ext. 2182 or at madeleine.godard@revesdenfants.ca



NEW ON THE BOULEVARD!

- 1. Fabrique de Bagel** – 3575 Boulevard Saint-Laurent – La Fabrique de bagel offers fresh bagels at all time of the day. Excellent for breakfast or a quick afternoon snack on the go!
- 2. Jack Rose** - 4560 Boulevard Saint-Laurent - Jack Rose is the perfect place for happy hours or dinner with friends. The warm decor and the delicious menu by Chef Maxime Desjardins-Tremblay will charm you for sure.
- 3. Scavengers Studio** – 3451 Boulevard Saint-Laurent – Scavengers are a tight knit group of independently minded designers, programmers and artists brought together by a mutual appetite for innovation, using our brains and computers to make video games.
- 4. Lunetterie Pourquoi Pas** – 4648 Boulevard Saint-Laurent – Lunetterie Pourquoi Pas is specialized in online sales but has recently open its first brick-and-mortar business on St-Laurent Boulevard offering trendy glasses at unbeatable prices.