



## NEWSLETTER    OCTOBER 2017



### **SAMAIN - HALLOWEEN ON THE BOULEVARD**

For Halloween, the Queen Witch is hosting her witches market at *parc des Amériques* on October 31<sup>st</sup>. As well as the Queen herself, surprise guests will entertain the crowds and kids will be invited to participate in free activities like magic wand crafting, fortune-telling and more! Activities will be held from 9am to 7pm.

At 7:30pm, still in the *parc des Amériques*, we'll be screening *The Village* for free! The movie will be presented in English with French subtitles, closing the event for an older audience.

Brand new this year: a **haunted manor** will be hosted at 3905 Saint-Laurent! Don't hesitate to send your most courageous customers there if they want to test their nerves.

Finally, **many of you will be offering candy to kids in costumes**; we thank you for taking part in the event! A pumpkin will be placed next to your door so families know where to stop. We ask that you take the pumpkin inside before closing on October 31<sup>st</sup> and dispose of it accordingly.

[DETAILS OF THE EVENT](#)





## **CQCD - E-COMMERCE CONSULTING PROGRAM**

This **free** program has been put in place to help Quebec's SMEs **launch an online platform** or **improve an existing one**.

The program offers:

- 10 hours of consulting in your business to establish a business diagnosis;
- 10 hours of consulting to put in the place the appropriate solution;
- A one and half day of training in e-commerce.

If you want to benefit from this program, **contact us by replying to this email**. We will send your information to the *Conseil québécois du commerce de détail (CQCD)*.



## **DÉTAIL FORMATION - E-COMMERCE CONFERENCE**

Whether you want to add to your participation in the CQCD program or prefer to attend a conference on the topic before deciding what you want for your business, this workshop by *Détail Formation* only costs \$50.

The session will take place on **Wednesday November 8<sup>th</sup> from 6:30pm to 9:30pm** at **ITHQ (3535 Saint-Denis Street)** and will be in French.

If you want to attend, confirm your presence by writing to [info@detailformation.com](mailto:info@detailformation.com).

**Économie, Science  
et Innovation**

**Québec** 

**COLLECTIVE  
ENTREPRENEURSHIP  
CAPITAL PROGRAM**

This program is available for **social economy enterprises planning to renovate, build or purchase a building** for the development of their business and their services.

If you are interested in this program, you can apply before

October 27<sup>th</sup> at the following link (in French only).

[APPLY FOR THE PROGRAM](#)



**PLASTIC BAGS BANNED  
AS OF 2018**

Don't forget that **plastic bags will be banned in Montreal's businesses as of January 1<sup>st</sup>, 2018**. This new regulation will apply to all establishments whose main activity is the sale of merchandise at the retail level.

To know more about the new by-law, visit the City's dedicated webpage at the following link.

[LEARN MORE](#)



### **DIAS DAS MONTRAS - GET YOUR DECORATIONS READY**

Yeah we know, you don't want to hear about winter and Christmas yet – we'll get straight to the point: start thinking about your Christmas windows decorations for the DDM contest.

The windows will need to be ready for **Monday December 4<sup>th</sup>** and prizes will be awarded to 3 winners selected by an independent panel. More details will be sent by mail soon.

### **40<sup>th</sup> CHRISTMAS CAMPAIGN BY THE WOMEN'S CENTER OF MONTRÉAL**



The Women's Center of Montréal will provide 700 Christmas baskets this year!

If you want to help through your business by offering goods or you want to involve your team by organizing a donations campaign, call the

organism at 514-842-1066 #2324 or write an email to [noel@centredesfemmesdmtl.org](mailto:noel@centredesfemmesdmtl.org).

You could collect food, toys, money or even gift-cards. With your help, everything is possible!



## **PROMOTIONS BY AND FOR THE MEMBERS**

You get exclusive deals by working on Saint-Laurent.

The Corps+ clinic is amongst the businesses in the area offering discounts to people working on the Main.

They offer chiropractic and osteopathic treatments, as well as acupuncture and

therapeutic massages.

To read the offer in detail and learn about other available offers, go to our website, and download the document under “PROMOTIONS & CONTESTS.”

[MEMBERS PAGE](#)