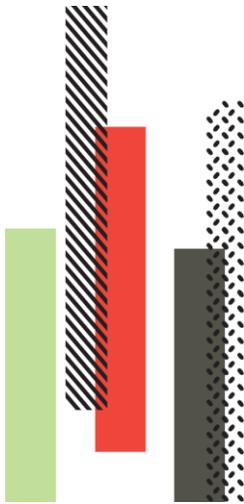


**SEPTEMBER STREET CLOSURE - BLVD**

Many of you have been requesting it for a few years now and it's finally back: the 2<sup>nd</sup> street closure of the summer! **BLVD** will take place from **Thursday Sept. 7<sup>th</sup> to Sunday Sep. 10<sup>th</sup>**. The street will be closed to traffic from Sherbrooke to Mont-Royal for the duration of the event.

BLVD will reflect the image of the boulevard: trendy and entertaining with excitement for the whole family! Skill testing games (especially for the youngsters), music, relaxation areas and a picnic zone are amongst the things that your customers will be able to experience on the street.

You should receive your participation permit shortly, if you haven't already.





### **THE SDBSL EXTENDS ITS TERRITORY IN 2018**

In September 2016, you voted in favor of the proposition to extend the SDBSL's territory until Laurier Avenue.

We are very happy to announce that the project has been accepted by the businesses in that sector and that they will officially join the

association as of January 1<sup>st</sup>, 2018! By representing more businesses, the SDBSL will have a greater impact legally and politically, which benefits all members of the association.

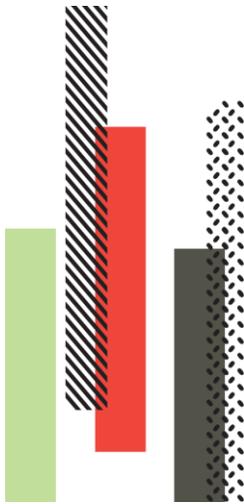


### **STOCK UP ON MAPS OF THE BOULEVARD**

Every business on Saint-Laurent has received a few copies of the brand-new map we printed for this year's events.

We still have more! If you need to stock up because you've ran out, let us know by replying to this email and

we'll deliver some as soon as possible.





## QUESTION GAMES - PROMOTION FOR BOULEVARD EMPLOYEES

[Question Games](#) Escape Room offers a **20% discount** (cannot be combined with another promotion) to anyone working on Saint-Laurent! That should give you an idea for your next team building activity. Also, if you go celebrate your birthday with a

group of 4 people or more, you don't have to pay for yourself!

On top of that, they have a crazy **contest** for you: **3 prizes of \$75** to be won! All you have to do it **reply to this email** by saying you want to enter the contest and by **mentioning what business you work for**.

The Question Game team will contact the winners.



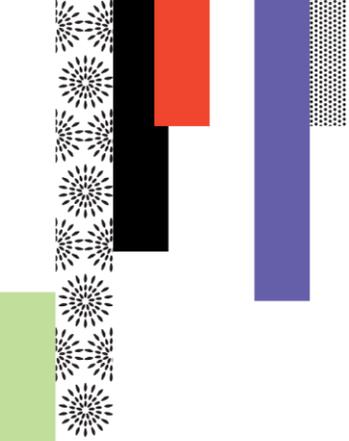
## TRY A DIFFERENT POSTURAL TRAINING WITH *LA GYM SUR TABLE*

### DISCOVERY PACKAGE:

Postural evaluation + 6  
classes / 2 months: \$180  
(offer valid until September 30<sup>th</sup>).

4416 Saint-Laurent  
boulevard, studio 301.

Phone: 514-274-3110, email:  
[gstinfo@videotron.ca](mailto:gstinfo@videotron.ca).



Rejoignez 1 personne  
sur 3 sur le Plateau

Profitez du rabais  
spécial de la SDBSL

Contactez Sophie Lalumière:  
514-219-2404  
[sophie.lalumiere@pamplemousse.ca](mailto:sophie.lalumiere@pamplemousse.ca)

[plateau.pamplemousse.ca](http://plateau.pamplemousse.ca)

**Pample  
mousse**  
Le Plateau 

**BENEFIT FROM A SPECIAL RATE  
TO ANNOUNCE ON  
PAMPLEMOUSSE.CA**

The SDBSL has obtained a special rate for its members who want to announce on the neighbourhood online newspaper

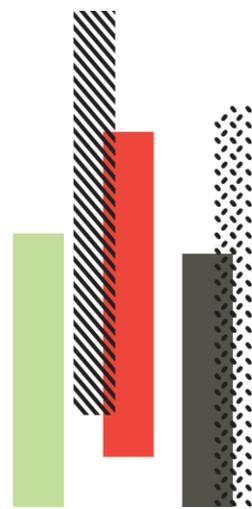
Pamplemousse.ca You can enjoy a **15% discount until October 31<sup>st</sup>** (excluding graphism) for any

advertisement order of over \$1,000.

Pamplemousse.ca is a local independent newspaper, 100% digital, distributed online, by newsletter to thousands of subscribers and through Facebook and Twitter. It reaches 1 in 3 French-speaking Plateau resident. It is a very good way to promote yourself to people in your neighbourhood.

Pamplemousse.ca can be read on a computer, tablet, and phone. It talks about every topic: economy, commerce, community, transportation, politics, culture, and environment. It does not have a political agenda.

To know more, please contact Sophie Lalumière at 514-219-2404 – [sophie.lalumiere@pamplemousse.ca](mailto:sophie.lalumiere@pamplemousse.ca).





## **ANTI-GRAFFITI PROGRAM BY THE PLATEAU-MONT-ROYAL**

The Saint-Laurent boulevard's and the Plateau-Mont-Royal's cleaning teams work very hard to keep our street clean.

The Borough's team can also remove graffiti from certain surfaces that our team cannot, but they need to be

authorized by the building owners.

If you own the building in which you operate or would like your landlord to subscribe, fill out the form at the following link (in French only).

[FILL OUT THE FORM](#)